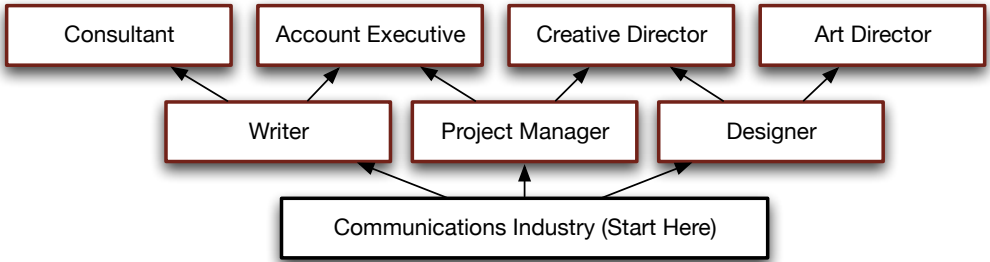




**COPPERMOON**  
Communications Solutions  
that Work for You

## Typical Jobs in the Communications Industry



### General Skill Requirements:

- ✓ Excellent computer skills
- ✓ Excellent communication and interpersonal skills
- ✓ Good writing ability

### Personal Attributes Required:

- ✓ Confidence and ability to problem solve
- ✓ Professional and mature
- ✓ Respectful and high integrity

### Why you would want this type of work:

- ✓ High degree of independence and responsibility
- ✓ Very few trained or experienced workers, which means you'll have lots of work
- ✓ Pay starts at \$35/hr per billable hour, as high as \$100/ hr.



COPPER MOON

## **If you want to be a Writer:**

- ✓ You need excellent writing skills
- ✓ Consider a journalism diploma
- ✓ Cross-train - consider taking a web design and communications course that includes planning exercises.

## **If you want to be a Project Manager:**

- ✓ You need very good writing skills
- ✓ You need excellent organizational skills
- ✓ You need excellent communication and interpersonal skills

## **If you want to be a Designer:**

- ✓ You need excellent technical skills in programs like Photoshop, Illustrator and InDesign.
- ✓ You need an “eye” for good design. A background in art is highly recommended.
- ✓ You need experience designing for print and web.

To be job ready you need the required skills, plus you need either training or experience. You can get trained and gain experience through a mixture of school and on-the job training. You can also practice on your own and even start your own business providing any of these services.